

Life Line



A Shah & Shah Group publication

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From CEO's Desk

Dear all,

As mentioned in the previous issue of "Lifeline..." we were promoting HDFC Real Estate PMS in which the minimum ticket size was 25 Lacs and above. We are glad to receive more than 180 applications for which I would like to thank all of you who helped us diversify your portfolio.

Adding another feather to Shah and Shah Groups cap is the launch of our revamped website www.snsgroup.in which I am sure will help you to view your portfolio online completely and also to use our other features.

Though there has been lot of speculation about the budget and the market especially for the year 2008, there is tremendous scope and options open in the market to invest, in various fields such mutual funds, real estate and insurance for security. It is time to plan your finances and investments as per the new taxation laws. Do call us anytime incase you need any assistance.

What's New - Loans

We are very happy to inform you that we recently started with the Loan division which will take care of your various loan requirements. We have taken up the distribution of the one of India's leading and fastest growing private sector financial services companies, ranking among the top 3 private sector financial services and Banking finance companies, in terms of net worth.



HOME LOAN / HOUSING LOAN

Walk into the warmth of your own home with the help of our easy home loans. All you have to do is get in touch with us and the Dream Home is yours.



COMMERCIAL PROPERTY LOAN

Now lack of finances need not stop you from expanding your business. Whether you want to start a new business or expand your existing one, we can provide you with easy loan that facilitates both. Don't wait for tomorrow, secure your future today.



LOANS AGAINST PROPERTY

Now you can not only own property but also make money on it. Our loans against property let you easily further all your ambitions, be it personal or business.



BUSINESS LOANS

If you have a great business idea, you needn't let lack of finance bog you down. Getting funds for managing your existing business or expanding it has never been this easy.



COMMERCIAL VEHICLES LOANS

Transportation cannot be compromised in business growth and nobody understands this better than us. Thanks to our efficient and convenient loans, owning a commercial vehicle has never been so easy. Please do remember us if you have requirement of this services, we would be more that happy to serve you.

Sawaal Apke, Jawab Hitesh Ke.....



Q I started investing in the Share Market recently looking at market boom, I invested over Rs.15 Lacs which is now left to one third of its amount leaving me with no liquidity. Should I exit this market with this heavy loss incurred as there is lot of speculation about the market further going down.-

Alpesh Shah, Mazgaon

A Though it was not a correct decision to invest your complete corpus in direct equity or investing entire sum at one go. It is always advisable to divide the corpus in certain proportion say 60:40 for direct equity and mutual fund respectively. Also this amount could have been invested in a span of 6-8 months in denominations of 2-3 lacs. The selection of stocks is very important and should never be done through tips or suggestions. It has to be selected with some basic knowledge and background of that company.

As of now, its better to hold on to your stocks, though the market seems low and volatile, no one can time the market, the market should regain once the market conditions stabilize.

Q Recently after the market fall, I've completely stopped investing my money in the market. I am happy with my mutual fund portfolio as it has deviated by only 16% as on 12th compared to Share market portfolio which has fallen by 31%. Is there any option to invest my money with some security or should I invest in gold now. - **Mr. Neeraj, Kandivli**

A Thank you for discussing your concerns with us Mr. Neeraj. In the current market scenario everyone is skeptical about investing into direct equity. There are various money market instruments wherein you can still invest and expect good returns. You can invest in FMP's which are similar to fixed deposits but offer higher returns than fixed deposits. You can still invest in mutual funds via the mode of SIP or STP, and especially when the market is volatile, the long term results have always out performed the market. There are selected scripts like DWS Investment Opportunities Fund and Sundaram BNP Paribas Select Focus, wherein you can start investing.

Also it is advisable to invest in Gold ETF or World Gold fund (by DSP Merrill Lynch), which invest in gold mining companies rather than investing in physical gold. Recent developments have seen tremendous increase in gold rates since the organizations have started hedging their funds into the gold market, but once the equity market starts performing, we shall see the reverse trend soon. In addition buying physical gold will always account on security.

Sustaining Stock Market Correction !

Stop Following Tips

Stop following 'hot' tips which promise to make you a millionaire in a matter of months. Similarly stop following rumours about how fundamentally strong companies are going to be shut down and go bankrupt in the next few months.

Stop Listening to Analysts

Most analysts in the media instead of providing you with a solution will just confuse you.

Stop Staring At Your Portfolio Every now and then

Another mistake people make is once market opens they start staring at their stock prices. A fall makes you feel worse and small rise makes you feel a little better. Instead keep track of the fundamentals of your company every time the results are out.

Be Patient

Many of you might not have a lot of cash to buy cheap now; however please be patient with whatever you have bought.

Accept Phases of every investment

Every asset class has a cycle. Stock markets, mutual funds, real estate all move in cycles. There will be phases when prices will come down and again move up. If you go back into history you will see several instances when stock prices came down, however over a period of time quality companies always reward investors.

Be an Investor and not a Trader

All big investor who has created wealth is because they have stayed away from what everybody else is doing and has simply invested in quality companies for the long term.

Speak To Experienced Investors

Instead of interacting with analysts or your broker, speak with people who are actual investors and who have been in the market for longer periods of time than you.



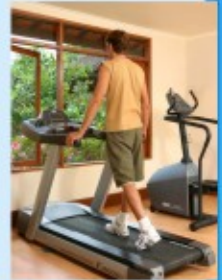
Health

10 Best Strategies for Living Longer



Many of us have the potential to live longer simply by developing habits that help prevent life threatening problems. The most important steps :

- Don't smoke. Cigarettes shorten life by causing heart disease, emphysema, cancer, and other diseases.
- Eat a balanced diet and maintain a desirable weight. This increases overall well-being and the health of cells.
- Exercise regularly. Fitness increases resistance to disease.
- Drink alcohol only in moderation. Heavy alcohol intake has been linked to numerous disorders, from malnutrition to stroke.
- Have regular medical checkups. Also, see a doctor as soon as you've detected a problem, and follow his advice.
- Get enough sleep, whether it's at night or includes a nap during the day.
- Avoid overexposure to sun and cold. Older persons are more vulnerable to excesses of heat and cold because the aging body doesn't handle temperature variations as efficiently as it once did.
- Practice good safety habits at home. Falls and fires take the lives of many older people.
- Stay involved with family and friends. Depression is a major problem of the elderly, often brought on by loneliness.
- Maintain a positive outlook on life. Your attitude is extremely important in determining the quality and duration of life. Satisfaction and pleasure seem to contribute to good health and long life just as surely as any pill or medication does.



To outperform you need **Select Focus**



— Sundaram BNP Paribas —
SELECT FOCUS

Best Large Cap Fund of 2006
is now also
Best Large Cap Fund of 2007!

(CNBC TV18-CRISIL Award)

It's like being declared No. 1 in Test Cricket for Mutual Funds!

Getting the Best Performing Mutual Fund of the Year Award in the Large Cap Oriented Equity Funds Category twice in a row is unprecedented because it is a truly difficult achievement.

All the 21 Funds that competed with Select Focus in this category had all the information they could ask for on the blue chips and large companies they invest in. They could invest as much as they wanted in any stock since large caps are all very liquid and can absorb a lot of money. The fund managers had complete flexibility. Like in Test cricket. No field restrictions or constraints on bowlers!

And to be on Top for a good 720 days and win The Best Large Cap Fund of The Year for the second year running is championship material! It shows the phenomenal capacity of the fund house and the manager for picking the right stocks and staying the course. It shows talent, application, commitment and nerve! (Past performance may or may not be sustained in future).

Go ahead! Invest in Sundaram BNP Paribas Select Focus and profit from our outperformance! Call your investment advisor now or SMS: INVEST to 56070.



Reach us at:
Toll-free no. (BSNL & MTNL only): 1800-425-1000 All Service Providers: 044-28578700
Email: service@sundarambnpparibas.in www.sundarambnpparibas.in

SMS: INVEST to 56070



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Mutual fund investments are subject to market risks. Please read the offer document carefully before investing. For latest information on Sundaram BNP Paribas Select Focus, visit www.sundarambnpparibas.in.
CNBC TV18-CRISIL Award: Sundaram BNP Paribas Select Focus was among the two schemes that won the CNBC TV18-CRISIL Mutual Fund of the Year Award in the Large-Cap Oriented Equity Fund Category for both 2006 and 2007 from 23 schemes and 22 schemes respectively that were considered for the award. Schemes present in all four quarter CRISIL CPMs were considered for the award. The award is based on consistency of scheme's performance in the four quarterly CRISIL CPM rankings released during the calendar year 2006 and 2007. The individual CRISIL CPM parameter scores averaged for the four quarters were further multiplied by the parameter weight as per the CRISIL CPM methodology to arrive at the final scores. The criteria used in computing the CRISIL Composite Performance Rank are Superior Return scores, based on NAVs over the 2-year period ended December 31, 2006 and December 31, 2007 respectively, Concentration and Liquidity of the scheme. The methodology does not take into account entry & exit loads. Additional methodology of the CRISIL CPM is available at www.crisil.com. Past performance is no guarantee of future results. Rankings and Award Source: CRISIL Fund Services. CRISIL Lipper Ranking: Sundaram BNP Paribas Select Focus is ranked in the World's 100 top performing equity funds as per a report provided by global intelligence agency Ispen, a Reuters Company. The report, highlighting the 100 top performing equity funds in the world in 2007, is based on the study of all funds under the equity asset class in the Lipper using total returns in INR for 2007. Funds with a minimum track record of at least one year as of December 2007 have been considered and 24,857 equity funds (primary) qualified for the study. Data source: Lipper, a Reuters Company. <http://www.lipper.com>

Fund Type: An open end equity scheme. **Fund Objective:** Seek capital appreciation. **Load Structure:** Less than Rs. 2 crore, entry load is 2.33%, exit loads will be held for more than 12 months and 1% if redeemed within 12 months from subscription date. Equal or more than Rs. 2 crore, entry load is nil and exit load is 1% if redeemed within six months from allotment date. **Direct Investment:** There will be no entry load for direct applications received by the asset management company. For details refer www.sundarambnpparibas.in For event allocation and other features, terms and conditions, please refer Offer Document. **Scheme-Specific Risk Factors:** Higher volatility due to a concentrated portfolio. **General Risk Factors:** Mutual Fund Investments are subject to market risks and there is no assurance or guarantee that the objectives of the scheme will be achieved. Past performance of the Sponsor/Asset Management Company(ies) and does not indicate the future performance. Investors in the schemes are not being offered any guaranteed or indicated returns. The name of the scheme does not in any manner indicate either quality or future prospects and returns. NAV may rise or decline depending on market conditions. Main types are: market risk, liquidity risk, credit risk and systemic risk. Changes in government policy and tax laws applicable to mutual funds may impact returns to investors. At times, liquidity of investments may be impacted. There is risk of capital loss. **Statutory details:** Sundaram BNP Paribas Mutual Fund has been set up as a trust under the Indian Trusts Act, 1882. Sponsors: Sundaram Finance Limited & BNP Paribas Asset Management. Investment Manager: Sundaram BNP Paribas Asset Management Company Limited. Trustee: Sundaram BNP Paribas Trustee Company Limited. The sponsors are not responsible or liable for any loss beyond the contribution of Rs. 1 lakh each by them to the Mutual Fund.



HIGHLIGHTS OF BUDGET 08-09

DIRECT TAXES

1. Threshold limit of exemption from personal income tax in the case of all assessee increased to Rs.150,000. The slabs and rates of tax are :

Up to Rs.150,000	-	NIL
Rs.1,50,001 to Rs.300,000	-	10%
Rs.3,00,001 to Rs.500,000	-	20%
Rs.5,00,001 and above	-	30%
2. Senior Citizen Saving Scheme 2004 and the Post Office Time Deposit Account added to the basket of saving instruments under Section 80C of the Income Tax Act.
3. Additional deduction of Rs. 15,000 allowed under Section 80D to an individual paying medical insurance premium for his/her parent or parents.

ILLUSTRATION

	Male	Female	Senior Citizen
Income	615000	615000	615000
Tax Benefit on Tax saver, LIC PPF etc	100000	100000	100000
Mediclaim (Sec - 80D)	15000	15000	20000
Taxable Income	500000	500000	495000
Upto 150000	NIL		
Upto 180000	NIL		
Upto 225000	NIL		
Rs.150001 to Rs.300000 @ 10 %	15000	12000	7500
Rs. 300001 to Rs. 500000 @ 20 %	40000	40000	39000
Rs. 500001 and above @ 30 %	0	0	0
Total Tax payable	55000	52000	46500
Plus 3% Educational CESS			

Insurance Option for the Quarter

Just pay Rs. 38800/- per year for 35 years and get life coverage for Rs.1 Crore for 35 years.

OR

Pay Rs. 525710/- Lacs for 1 year and Rs. 131550/- for next 4 year and get life coverage of Rs. 1 Crore plus a maturity amount of approx Rs. 22.6 Lacs* after 30 years.

OR

Pay Rs. 433590/- Lacs for 1 Year and Rs. 217040/- for next 2 years and get life coverage of Rs. 1 Crore and also a maturity amount of approx 19 Lacs* after 30 years.

[Quotation considered for SA to be 30 yrs at the time of policy]

* Based on bonus of Rs. 80 per annum per thousand.

Shah and Shah goes dot com

As rightly said "technology drives growth", Shah & Shah group has also revamped its website and added new features which are now available to our investors online. You can view your complete Insurance as well as Mutual funds portfolio on our website. This new feature will enable all of you whether in Mumbai or outside to track your complete investment portfolio invested through us.

Kindly give us a call (Mr. Subhash Chawan, C.O.O) to process your user ID and password or mail your request at coo@snsgroup.in

Important Telephone Numbers

Bhagwati Blood Bank (Borivili)
2893 2461 / 2893 3740

Cooper Hospital (Vile Parle)
2620 7254 / 2620 7701

Kamgar Hospital (Worli)
2493 3142 / 2493 3428

Jaslok Hospital (Peddar Road)
2493 3333 / 2493 9595

Nanavati Hospital (Vile Parle)
2612 3624 / 2612 5555

Saifee Hospital (Charni Rd.)
2386 1418 / 2386 1419

Shushrusha Hospital (Dadar)
2444 9161 / 2444 9162

Investments
2616 3235 / 2610 0763

Shah & Shah Group Financial Advisors

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